

PHISHING



Generic emails are sent to large numbers of people, tricking them into revealing sensitive information.

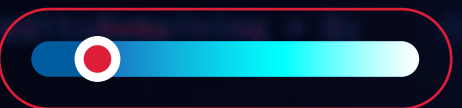
VISHING



Voice phishing, where the attacker impersonates a trusted entity over a phone call.

SMISHING

Phishing via SMS. The attacker sends a text message prompting the recipient to reveal sensitive information or click a malicious link.



PRETEXTING

The attacker fabricates a believable scenario (or pretext) to steal the victim's personal information.

